Wellness Focused

THIS YEAR’S IDEAL HOMES’ SHOWHOUSE, DESIGNED BY HEDGEROE LIVING, IS A HUB OF ECO-FRIENDLY AND WELLBEING TECHNOLOGIES; CRISP, CONTEMPORARY FITTINGS AND FURNITURE; AND WARM, EARTHY TEXTURES, CREATING A BLISSFULLY RELAXING HAVEN

WORDS BY CAROLINE ALLEN. PHOTOGRAPHY BY ANDREW WITKOWSKI.

With our lives demanding us to be ‘always on’ through smart technology, Rebecca Roe, creative director of Hedgeroe Home took a step back in creating the showhouse for this year’s Ideal Homes Show. Her mission was to allow us to switch off in our dwellings through the creation of a calm living space focused on wellbeing, from which we can all take inspiration.

“The Dyson wellbeing show house was designed around two garden areas,” says Rebecca. “I love the idea of an internal courtyard with living and sleep zones wrapping around it. The house, which is accessed through a south-facing dining area, is open plan in its layout and I wanted all the areas to interconnect and flow around the gardens,” she says. “We designed the internal courtyard for an intimate nighttime gathering with magical starburst lights hanging overhead,” adds Rebecca. “The finishes mix different textures - wood, stone, stainless steel and paint - all combining to give interest and unite the open plan layout.”
The dining area features a Phillip Jeffries wallpaper behind the William Yeoward extendable dining table in a rich ‘Smoke Screen’ colour. Grids of weathered silver pattern combine luxe design with durability and technology. The expansive sitting room opens onto a kitchen and dining area. The kitchen was painted in ‘On The Rocks’ by Fleetwood Prestige, which allows the sleek stainless steel work surfaces with integrated hob and waterfall stone island to take centre stage. “The waterfall granite on the kitchen counter continues into the living room, cladding the chimney. Our collaboration with Roundwood kitchens was a wonderful experience and truly creative,” says Rebecca.

The glass wall behind the sitting room and home office overlooks a pared back Mediterranean-style garden. The corridor from the kitchen to the bedroom offers a view through the internal courtyard into the sitting room and the full-height granite chimney breast with an inviting flickering fire set into it.

“In the bedroom, we worked with Phillip Jeffries Mash-Up range and created a bespoke natural fibre paper with gold painted studs placed above
our wool boucle headboard to create a luxurious feel to the master bedroom. We also incorporated a stunning textured paper, again by Phillip Jeffries, for behind the dressing table and shelving units. “A deep coral colour ‘Summer’s Eve’ crafted by Abington, draws the eye into the master bedroom vanity unit. A key feature is the book matched marble wall behind the freestanding bath. The supersized shower has a full-height window overlooking the garden, increasing the sense of connection with nature.”

The covetable dressing room is one of Rebecca’s favourite areas. “We had such fun designing it with Abington Joinery. We created a bespoke colour wood, which is a beautiful grey and silver finish. We wanted to create something that would really inspire visitors. Instead of wood doors for the wardrobes, we designed fabric. The panels were upholstered with natural Irish linen finished with bronze studwork to create a delicate ethnic pattern. “The dressing table and display unit continues in the same colour wood, but we introduced more organic textures in the form of our natural woven paper from Phillip Jeffries and tan leather lining inset into the drawers.”

The floors feature a slight smoked finish to the wood, with carpet set into the centre of the sitting and bedroom, again introducing changes of texture and colour, and ensuring a soft landing when getting out of bed. Underlining the tranquil ambience is the warm colour palette of natural linen. “We placed hand embroidered fabrics next to sculptural pieces and art which add pops of colour,” says Rebecca. “Materials that look and feel great will always have longevity. As a rule, we say that the more natural materials we can incorporate, the better. Linen, wool
and natural wood are popular with interior designers for a reason – they are timeless and exude quality. However, quality isn’t always determined by cost and the ability to understand what represents the ultimate in comfort, quality and sustainability is the result of research, experience and talent.”

Rebecca’s approach to design is holistic, firstly considering a space and its function for the people using it. “Every area of a room deserves its own level of attention. So we provide emphasis on the areas we wish to draw attention to, creating focal points with the use of furniture, backgrounds and colour. There are areas of a room we might also wish to downplay. Too many items or features vying for the eye’s attention can be disorienting, confusing and quite disturbing,” she says.

Her top tip for creating a better connection with the garden is to treat it as an extension of your entertaining space. “Large glass doors not only allow light into your home but also when open, create a seamless connection between the two. Planting herbs not only adds texture and scent but it’s also joyful when cooking to pick your own herbs.”

She enjoys working with Lee Jofa and Nobilis fabrics; lighting from Porta Romana and Rebecca Scott; Kravet and Phillip Jeffries natural wall coverings; and William Yeoward rugs, all available at Hedgeroe. “We design our own range of furniture and accessories,” says Rebecca whose background is in fashion. She worked in London with leading brands including Beulah London, Jenny Packham and Bergdorf Goodman. “My love for colour and design in the fashion world has translated into interior design, developing and sourcing all the elements of Hedgeroe Home. I am passionate about sustainability and transparency in the creative process.”
THE COVETABLE DRESSING ROOM IS ONE OF REBECCA’S FAVOURITE AREAS. “WE CREATED A BESPOKE COLOUR WOOD, WHICH IS A BEAUTIFUL GREY AND SILVER FINISH.”

THE SUPERSIZED SHOWER HAS A FULL-HEIGHT WINDOW OVERLOOKING THE GARDEN, INCREASING THE SENSE OF CONNECTION WITH NATURE.

Source Directory

Sponsor: Dyson Ireland, Dyson.ie
Interior design: Hedgeroe Living, Hedgeroe.com
Cabinetry: Abington Design House, Abington.ie
Bed: DublinBed.ie
Bedding: White & Green, WhiteAndGreen.ie
Curtains & Blinds: Ashbrook Curtains and Blinds, Ashbrookcurtains.com
Kitchen: Roundwood Design, RoundwoodKitchens.ie
Granite kitchen: Granite and Marble Crafts, GraniteandMarblecrafts.ie
Bathroom: Grohe, Mitagencies.ie
Aphrodite Bath: Niko Bathrooms, NikoBathrooms.ie
Shower: Flair Showers, FlairShowers.com
Paint: Fleetwood Paints, Fleetwood.ie
Tiles: House of Tiles, HouseofTiles.ie
Fire: Heatco Stoves and Fireplaces, Heatco.ie
Lighting: Hicken Lighting, HickenLighting.com
TV: DID Electrical, Did.ie
Flooring and carpet: TC Matthews, TCMmatthews.ie
Wallcoverings: Phillip Jeffries, PhillipJeffries.com
Wall panelling: Grain & Groove, GrainandGroove.ie
Natural stone garden: Natural Stone Carpets, NaturalStoneCarpets.ie
Ahum: Metolke by Kells Windows & Doors, Kells, Co. Meath, T. 046 9241235, KellsWindows.com
Garden: Caragh Nurseries, CaraghNurseries.ie
Cedral Cladding: Tegral Building Products, Tegral.com
External Windows: Vindr VS, VindrVS.com